



WAVERLY CHAMBER OF COMMERCE
 Event & Sponsorship
 Opportunities



The **WAVERLY CHAMBER OF COMMERCE** is excited about the events we have planned for 2010!

To assist you in your planning for the upcoming year we have put together an overview of the events along with the sponsorship opportunities that will be available for each.

It is with the support of businesses like yours that the chamber is able to offer events and programs that continue to benefit our community and for that we can't **THANK YOU** enough!!



2010



WAVERLY CHAMBER OF COMMERCE
 118 East Bremer Avenue
 Waverly, IA 50677
 Phone: 319-352-4526
 Fax: 319-352-0136
waverly@waverlychamber.com



ANNUAL DINNER

February

The Annual Dinner brings together business professionals for an evening of networking with dinner, awards, & a keynote speaker.

___ Speaker Sponsor \$175:

- Recognition as **Speaker** Sponsor at Annual Dinner
- Recognition as **Speaker** Sponsor with name & logo on website
- Recognition as **Speaker** Sponsor in Annual Dinner program
- Recognition as **Speaker** Sponsor in E-Update
- 2 Free admission tickets to the day training

GOLF OUTING

May

The annual spring Golf Outing is the Chambers most successful fundraiser. Golfers enjoy 18 holes of golf with awards, prizes, & dinner following.

___ Hole Sponsor \$250: (17 Available)

- Recognition on designated hole with tee box signage
- Thank you and recognition as **Hole** Sponsor at awards
- Recognition as **Hole** Sponsor on website
- Opportunities to handout promotional items

___ Division/Flight Sponsor \$150: (9 Available)

- Thank you and recognition as **Division/Flight** Sponsor at awards
- Recognition as **Division/Flight** Sponsor on website

___ Beverage Cart Sponsor \$250: (2 Available)

- Recognition with signage on beverage cart during outing
- Thank you and recognition as **Beverage Cart** Sponsor at awards
- Recognition as **Beverage Cart** Sponsor on website
- Opportunities to handout promotional items

___ Practice Green Sponsor \$150: (4 Available)

- Recognition with practice green signage
- Thank you and recognition as **Practice Green** Sponsor at awards
- Recognition as **Practice Green** Sponsor on website

CONCERTS IN KOHLMANN

June & July

Concerts in Kohlmann is Waverly's summer concert series featuring the Waverly Municipal Band & other local entertainment every Thursday in June & July.

___ Corporate Sponsor \$350:

- Recognition As **Corporate** Sponsor in CIK promotional pieces
- Full page CIK program ad
- Opportunity to guest conduct at CIK
- Opportunity to hand out FREE refreshments & advertise at CIK concessions

___ Co-Corporate Sponsor \$175:

- Recognition as a **Co-Corporate** Sponsor in CIK promotional pieces
- Half page CIK program ad
- Opportunity to hand out FREE refreshments & advertise at CIK concessions

STEPS FOR SUCCESS

October & November

Steps For Success is a new business start up class instructed by Judy Strotman.

___ Program Sponsor \$2,000:

- Recognition as **Program** Sponsor at Steps For Success
- Recognition as **Program** Sponsor on brochure, website, & other marketing
- Company Info included in Steps For Success participant packets

___ Business Sponsor \$500:

- Recognition as **Business** Sponsor on brochure & website
- Company Info included in Steps For Success participant packets

___ Resource Sponsor \$250:

- Recognition as **Resource** Sponsor on brochure & website

WINE TASTING

November

Wine Tasting is a new social networking & fundraising event for the Chamber that features a variety of Iowa wineries along with a few local breweries!

___ Champagne Sponsor \$550:

- Listed as a **Champagne** Sponsor on our website
- Listed as a **Champagne** Sponsor in the event program
- Recognized as a **Champagne** Sponsor at the event
- 6 FREE admission tickets

___ Cabernet Sponsor \$250:

- Listed as a **Cabernet** Sponsor on our website
- Listed as a **Cabernet** Sponsor in the event program
- Recognized as a **Cabernet** Sponsor at the event
- 4 FREE admission tickets

___ Chardonnay Sponsor \$150:

- Listed as a **Chardonnay** Sponsor on our website
- Listed as a **Chardonnay** Sponsor in the event program
- Recognized as a **Chardonnay** Sponsor at the event
- 2 FREE admission tickets

CHRISTMAS GREETINGS ON MAIN

December

Get in the holiday spirit with Waverly's annual Christmas Greetings on Main where storefronts along Bremer Avenue come alive with Christmas scenes.

___ Platinum Sponsor \$550 & Above:

- On stage thank you at Christmas Greetings on Main Opening Ceremony
- Recognized as **Platinum** Sponsor with logo on all television advertising
- Recognized as **Platinum** Sponsor with logo in all newspaper advertising
- Recognized as **Platinum** Sponsor with name in all radio advertising
- Recognized as **Platinum** Sponsor with logo on event poster & print material
- Recognized as **Platinum** Sponsor with name, logo, & link on our website
- Recognized as **Platinum** Sponsor with name & logo in Chamber E-Update
- Recognized as **Platinum** Sponsor with name & logo in official tab
- Recognized as **Platinum** Sponsor at Christmas Greetings on Main

___ Gold Sponsor \$350:

- On stage thank you at Christmas Greetings on Main Opening Ceremony
- Recognized as **Gold** Sponsor with name on event poster & print material
- Recognized as **Gold** Sponsor with name & logo on our website
- Recognized as **Gold** Sponsor with name in Chamber E-Update
- Recognized as **Gold** Sponsor with name in official tab
- Recognized as **Gold** Sponsor at Christmas Greetings on Main

___ Silver Sponsor \$150:

- Recognized as **Silver** Sponsor with name on our website
- Recognized as **Silver** Sponsor with name in Chamber E-Update
- Recognized as **Silver** Sponsor with name in official tab
- Recognized as **Silver** Sponsor at Christmas Greetings on Main

Contact Name: _____

Company Name: _____

Company Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Enclosed is my check for the amount of \$ _____

Please invoice me for the amount of \$ _____
All at once **OR** Closer to the event(s)

PLEASE FILL OUT AND RETURN TO THE WAVERLY CHAMBER OF COMMERCE



2010